

***Providing Kentucky's retailers with the services they need to succeed!***

**T**he Kentucky Retail Federation is the "Voice of Retailing" throughout the Commonwealth, representing retailers of all types and sizes since 1939. From Main Street to the mall, retailers enhance Kentucky's communities and provide a better quality of life for Kentuckians everywhere. Kentucky's retail industry employs 360 thousand Kentuckians and pays more than \$6.3 billion in wages annually. Retailers collect over \$2.5 billion in state sales tax and pay millions in other taxes to state and local governments.

**K**RF is a strong advocate for the retail industry and provides value-added services and programs that retailers need to succeed in today's marketplace. Kentucky Retail Federation members receive effective representation, consistent communications and ongoing education.

**K**RF provides government advocacy through legislative lobbying and regulatory monitoring. KRF's team of lobbyists takes an active role in the formulation of business legislation in Kentucky. They continually monitor and research complex issues that affect the retail industry with a goal towards providing members with timely, accurate information on issues, political trends and regulations.

**T**he Federation is supported by membership investment dues and governed by a Board of Directors representing the wide variety of retailers and businesses in Kentucky.

## MEMBER SERVICES

*As the state's only association representing the retail industry, the Kentucky Retail Federation brings the strength of over 6,000 members to the table when negotiating rates and services. That's why we're able to deliver greater savings and better services, tailor made for you.*

CREDIT CARD/DEBIT CARD PROCESSING

GIFT CARDS

WORKERS' COMPENSATION INSURANCE

COMMUNICATIONS AND INFORMATION SERVICES

HEALTH INSURANCE

LEGISLATIVE AND REGULATORY REPRESENTATION

LOCAL & LONG DISTANCE TELEPHONE SERVICE CONSULTING

RESEARCH SERVICES

# KENTUCKY RETAIL FEDERATION



MEMBERSHIP APPLICATION

Kentucky Retail Federation  
512 Capitol Avenue, Frankfort, KY 40601  
Phone: 502-875-1444 - Fax: 502-875-1595  
E-mail: [info@kyretail.com](mailto:info@kyretail.com) - [www.kyretail.com](http://www.kyretail.com)

# KRF MEMBERSHIP APPLICATION

Business Name: \_\_\_\_\_  
 Business DBA: \_\_\_\_\_  
 Contact person: \_\_\_\_\_  
 Mailing address: \_\_\_\_\_  
 Street address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip + 4: \_\_\_\_\_  
 County: \_\_\_\_\_ Business Telephone: \_\_\_\_\_ Business Fax: \_\_\_\_\_  
 E-mail address: \_\_\_\_\_ Website: \_\_\_\_\_  
 Total Amount Due (based on dues schedule): \$ \_\_\_\_\_ Payment Method:  Check  Credit Card  
 Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Credit Card Billing Address (if different from above): \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Print Signature Above: \_\_\_\_\_ Title: \_\_\_\_\_

## DUES SCHEDULE:

Annual dues are calculated on annual Kentucky sales volume and are valid for one year from the application date. Minimum dues investment is \$125. Use the schedule below if sales volume is greater than \$1 million.

My annual Kentucky sales volume is less than \$1 million therefore my dues investment is \$125.

My annual Kentucky sales volume is more than \$1 million therefore my dues investment is calculated as follows:

- General Retailers - \$125 minimum plus \$12 per every \$100,000 sales in excess of \$1 million.

- Food Stores: \$125 minimum plus \$8 per every \$100,000 sales in excess of \$1 million.

## I'M INTERESTED IN:

- Credit Card/Debit Card Processing
- Gift Cards
- Workers' Compensation Insurance
- Health Insurance
- Legislative and Regulatory Representation
- Local & Long Distance Telephone Service Consulting
- Research Services
- Communications and Information Services

## IMPORTANT FEDERAL TAX NOTICE:

*For federal income tax purposes, dues payments to the Kentucky Retail Federation, Inc. are NOT deductible as charitable contributions, but may be deductible as ordinary and necessary business expenses subject to federal restrictions imposed as a result of association lobbying activities. Please call the association office for current year estimated nondeductible portion of your dues allocable to lobbying.*

## TYPE OF BUSINESS AND/OR GOODS SOLD

*(please check by all that apply)*

- |   |   |
|---|---|
| <input type="checkbox"/> Apparel - Men's                      | <input type="checkbox"/> Home Furnishings - Home Accessories  |
| <input type="checkbox"/> Apparel - Women's                    | <input type="checkbox"/> Home Furnishings - Paint & Wallpaper |
| <input type="checkbox"/> Apparel - Children's                 | <input type="checkbox"/> Home Furnishings - Rent to Own       |
| <input type="checkbox"/> Appliances                           | <input type="checkbox"/> Hunting/Fishing Supplies             |
| <input type="checkbox"/> Home Furnishings - Antiques          | <input type="checkbox"/> Industrial Supplies & Repair         |
| <input type="checkbox"/> Automotive - Gasoline                | <input type="checkbox"/> Jewelry                              |
| <input type="checkbox"/> Automotive - Parts                   | <input type="checkbox"/> Lawn and Garden Equipment            |
| <input type="checkbox"/> Automotive - Repair & Service        | <input type="checkbox"/> Lawn and Garden Supplies             |
| <input type="checkbox"/> Automotive - Tires                   | <input type="checkbox"/> Liquor - Beer                        |
| <input type="checkbox"/> Automotive - Vehicle Sales           | <input type="checkbox"/> Liquor - By the Drink                |
| <input type="checkbox"/> Boats                                | <input type="checkbox"/> Liquor - Package                     |
| <input type="checkbox"/> Books                                | <input type="checkbox"/> Lodging                              |
| <input type="checkbox"/> Cameras                              | <input type="checkbox"/> Lottery                              |
| <input type="checkbox"/> Cards                                | <input type="checkbox"/> Lumber/Building Supplies             |
| <input type="checkbox"/> Computer                             | <input type="checkbox"/> Mailing Services                     |
| <input type="checkbox"/> Contracting Services - General       | <input type="checkbox"/> Mobile Homes                         |
| <input type="checkbox"/> Contracting Services - HVAC Services | <input type="checkbox"/> Misc. Services                       |
| <input type="checkbox"/> Contracting Services - Plumbing      | <input type="checkbox"/> Music                                |
| <input type="checkbox"/> Cosmetics                            | <input type="checkbox"/> Nutrition Supplies                   |
| <input type="checkbox"/> Crafts                               | <input type="checkbox"/> Office Supplies & Equipment          |
| <input type="checkbox"/> Dry Cleaning Services                | <input type="checkbox"/> Optical                              |
| <input type="checkbox"/> Durable Medical Equipment            | <input type="checkbox"/> OTC Drugs                            |
| <input type="checkbox"/> Electronics                          | <input type="checkbox"/> Pet Supplies                         |
| <input type="checkbox"/> Farm Equipment                       | <input type="checkbox"/> Photo Finishing                      |
| <input type="checkbox"/> Farm Supplies                        | <input type="checkbox"/> Prescription Drugs                   |
| <input type="checkbox"/> Floral                               | <input type="checkbox"/> Propane                              |
| <input type="checkbox"/> Food - Carry Out                     | <input type="checkbox"/> Printing Services                    |
| <input type="checkbox"/> Food - Fast Food Restaurant          | <input type="checkbox"/> Rental Equipment                     |
| <input type="checkbox"/> Food - Full Service Restaurant       | <input type="checkbox"/> Shoes                                |
| <input type="checkbox"/> Food - Specialty                     | <input type="checkbox"/> Sporting Goods                       |
| <input type="checkbox"/> Food - Staple Groceries              | <input type="checkbox"/> Tobacco                              |
| <input type="checkbox"/> Food - Supplies                      | <input type="checkbox"/> Toys                                 |
| <input type="checkbox"/> Gifts                                | <input type="checkbox"/> Video Rental                         |
| <input type="checkbox"/> Hardware                             | <input type="checkbox"/> Video Sales                          |
| <input type="checkbox"/> Home Furnishings - Floor Coverings   | <input type="checkbox"/> Other (please specify)               |
| <input type="checkbox"/> Home Furnishings - Furniture         |   |

Please make a copy for your records and mail application and payment to:  
 Kentucky Retail Federation, 512 Capitol Avenue, Frankfort, KY 40601